
PUBLIC COMPANY PROFILE - STRATEGIC PARTNER INTRODUCTION

YOUVILLE ONE

A private real asset platform built at the convergence of real estate, private credit, strategic acquisitions, and tokenized real assets.

Platform Focus	Real estate development, income assets, private credit, digital investor infrastructure, and strategic platform equity.
Primary Audience	Strategic capital partners, family offices, financial partners, key suppliers, and institutional-quality collaborators.
Geographic Focus	Mexico, the United States, and selected high-growth real asset markets.

Positioning

Youville ONE is being built as an integrated holding structure designed to connect capital, real assets, operating businesses, and strategic execution partners within one disciplined platform.

The platform combines flagship development, income-producing assets, credit and bridge strategies, digital investor infrastructure, and strategic platform equity to build a scalable real asset ecosystem.

Company Model	Integrated holding and platform company for real assets, capital formation, digital access, and strategic operating partnerships.
Core Sectors	Real estate development, income assets, hospitality, private credit, and strategic platform equity.
Platform Logic	HoldCo-led structure with controlled vehicles, asset-specific SPVs, and strategic minority or majority positions in critical ecosystem businesses.
Primary Audience	Strategic capital partners, financial partners, key suppliers, operators, and institutional-quality collaborators.

What We Do

- Structure and supervise flagship development projects with long-term value creation potential.
- Own or support income-producing assets capable of generating recurring cash flow and institutional credibility.
- Structure credit and bridge financing strategies designed to support capital rotation, project execution, and risk-adjusted income potential.
- Develop strategic equity positions in operating businesses that strengthen execution, quality control, and margin capture across the platform.
- Provide a modern framework for governance, reporting, investor onboarding, digital administration, and tokenization readiness.

Platform Structure

Youville ONE Holdings	Strategic control center overseeing governance, brand, investor relations, and enterprise-level value creation.
Youville ONE Management / GP	Sourcing, underwriting, execution, and sponsor oversight.
Youville ONE Capital / Fund Management	Capital formation, vehicle structuring, reporting, and distributions.
Youville ONE Digital Access	Onboarding, KYC/AML, registry functions, digital administration, and tokenization readiness.
Youville ONE Strategic Platform Equity	Ownership stakes in operating businesses that reinforce the execution backbone of the ecosystem.

Four Strategic Pillars

1. Flagship Development

Large-scale signature projects designed to create visibility, prestige, and long-term upside.

2. Income / Yield Assets

Stabilized or semi-stabilized assets intended to produce recurring cash flow and stronger investor confidence.

3. Credit / Bridge Strategy

Private real estate lending and structured credit solutions designed to support execution, yield potential, and capital velocity.

4. Strategic Platform Equity

Selective ownership in operating businesses that strengthen execution, improve margins, and support the broader Youville ONE ecosystem.

Why This Matters to Strategic Partners and Suppliers

- Youville ONE is seeking serious financial partners, strategic capital partners, and growth-enabling collaborators capable of strengthening the platform over time.
- The platform is also building a network of high-quality suppliers, technology providers, and execution partners whose work can directly support performance, visibility, and scalability.
- We value alignment, transparency, execution capacity, and the ability to support multiple projects, vehicles, and operating initiatives under a disciplined business model.
- Where appropriate, deeper relationships may include recurring mandates, long-term commercial partnerships, joint initiatives, or selective operating equity participation.

Partners, Financial Relationships, and Key Suppliers We Seek

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| <ul style="list-style-type: none"> - Strategic capital partners and co-investment relationships - Family offices and financial partners - Digital infrastructure and tokenization partners - General contractors and specialty trades - Architecture, design, engineering, and master-planning firms | <ul style="list-style-type: none"> - Hospitality, property management, wellness, and F&B; operators - Furniture, cabinetry, interiors, and procurement partners - Compliance, administration, analytics, and platform services - Technology providers capable of scaling with the ecosystem - Operators or businesses that reinforce execution quality and asset performance |
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Partnership Philosophy

Strong platforms are built with strong partners - especially partners whose success is linked to the platform's ability to execute, raise capital, and grow within the modern real asset and digital finance landscape.

The objective is not simply to purchase services, but to establish aligned relationships that improve performance, quality, credibility, scalability, and long-term value creation on both sides.

Strategic Alignment and Selective Platform Equity

- In selected cases, Youville ONE may acquire strategic ownership stakes in operating businesses that are especially important to execution, scalability, or margin structure.
- This may include construction, design, interiors, hospitality operations, platform services, or other businesses that become structurally important to the Youville ONE ecosystem.
- The purpose is not to pursue private equity for its own sake, but to strengthen execution, improve margins, reduce third-party dependence, and reinforce long-term enterprise value.
- All related-party dynamics must remain disciplined, commercially justified, disclosed where appropriate, and subject to proper governance review.

Leadership

Jean-Rene Lemieux

Founder / Managing Partner

Leads the vision, platform strategy, and relationship architecture behind Youville ONE. His focus is the creation of an integrated real asset platform capable of combining development, capital formation, operating partnerships, and long-term enterprise value.

Michael Roch

Co-Founder / Strategic Partner

Contributes to strategic expansion and the development of key operating relationships. His role is centered on execution alignment, business development support, and scalable partnerships across the Youville ONE ecosystem.

Our Ambition

Youville ONE is designed to grow beyond isolated transactions. The ambition is to become a recognized house of capital and real assets known for discipline, execution quality, strategic coherence, and a strong network of aligned partners.

Open to Strategic Conversations

We welcome conversations with qualified investors, family offices, capital partners, real estate developers, landowners, technology platforms, operators, suppliers, and advisors who share a disciplined mindset and a commitment to quality.

Contact & Corporate Links

Website: www.youvilleone.com

General Inquiries: info@youvilleone.com

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